

# Introduction

#### EVERY SUPERHERO HAS FURRY CLOTHES...

Have you ever wanted to save a life? We have all the reasons why you should save a cat's life!

#### RESCUE CATS MAKE THE BEST COMPANIONS

Studies have shown that just watching cat videos on the internet can boost a person's energy and create positive emotions, so it's no surprise that there are real benefits from saving a cat's life via a rescue.

Read on to understand why.



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### Paying It Forward

Are you unsure as to why rescue organisations charge adoption fees? Take a look at why rescues charge a fee for each adoption.



#### IT GOES BACK

You can take comfort in knowing that your adoption fee will be used over and over, to vet work the next cat or kitten and in turn, you will be helping to save many more lives after your initial adoption.

#### WHAT IT COVERS

Rescue organisations do all the hard work for you—they neuter, worm, vaccinate, microchip, and vet check every single cat/kitten. This means that your new fur baby is as happy and healthy as possible.

#### BREAKING THE CYCLE

Look at it this way, you are helping to break the cycle of cat over population, and reducing the likelihood that more cats are going to wind up homeless and back with a rescue.



"What greater gift than the love of a cat?"
- Charles Dickens

## 02 Improve Your Health

The proof is in the science. There are numerous studies that have proven that cat ownership has numerous benefits to your health. Read on to understand how.

#### HELP LOWER STRESS

Cats serve as a social support during difficult times. Cats lower stress and anxiety levels, releases oxytocin and help to combat the feeling of loneliness.

#### IMPROVE HEART HEALTH

One study found that over a 10-year period, cat owners were 30 percent less likely to die of a heart attack or stroke than non-cat owners. Now thats something to get excited about.

#### IMPROVE SLEEP

. A recent study from the Mayo Clinic Center for Sleep Medicine showed that 41 percent of people indicated that they slept better because of their pet.

"There are two
means of
refuge from the
misery of life music
and cats." Albert Einstein



### Save A Life

You can be a cat's super hero because YOU are saving THEIR life. Rescue groups save and rehabilitate cats of all ages, sizes, and breeds. This includes lost, stray/feral cats.

#### HELPING THE FORGOTTEN

Rescues help animals who have been abandoned, forgotten or given up on through no fault of their own. There is always a sad story and you can make a huge difference.



"Time spent
with cats is never
Wasted." Sigmund Freud

#### WHAT THEY NEED

These cats ask for little more than the chance to share their lives with someone who loves them — especially those who have never been given the chance before.

#### FIND YOUR PURRFECT MATCH

Rescues are run by foster carers, and your cat is already used to a home environment, which means they will adjust a lot easier. It also means that each foster carer knows and has a deep understanding of each cat's individual personality, behaviour and can provide helpful insights

Helping cats live their best 9th life ™

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### Free Entertainment

Cats are funny, goofy, fun loving and entertaining. Let's face it, who doesn't love watching a funny cat video? It's also a great way for you to relax after a stressful day.



Helping cats live their best 9th life ™

#### SECRET EXERCISE

Most people don't realise the importance of play for the health and well being of their cat. Playing with a feather on a string is not only entertaining for you, it's also keeping your cat fit.

#### FORGET THE TV

There are more than 2 million cat videos on YouTube. People have watched these videos more than 25 billion times!! Why watch videos when you can have your very own cat entertain you?

#### SHARE THE FUN

If you have seen one of the millions of funny cat videos or photos on social media you will be able to join in by posting your own funny photos or videos.

"Cats will outsmart dogs every time." – John Grogan

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### Easy To Care For

So you're thinking that cats are hard to care for right? They are the ultimate pet for those that are time constrained.



"I have studied many philosophers and many cats. The wisdom of cats is infinitely superior." – Hippolyte Taine

#### NO WALKING REQUIRED

Unlike our canine friends, cats do not require regular walks, which can be time consuming. Cats are quite content with 5-10 minutes of you wiggling a toy around for their daily exercise! Cats are also easier to train than dogs due to the fact that they have more neurons in their brain.

#### LET US SLEEP

Cats love to sleeeep. In fact, they can sleep up to 20 hours a day! Cats are low maintenance because they spend most of their days sleeping, which is perfect if you work long hours.

#### SELF CONTAINED

When compared to dogs, cats are relatively self contained. They groom themselves regularly, cover their own poop and don't require constant attention and training.

# Let us help you

Let us help you find your purrfect soulmate, call or email us today!

We intimately know all of our cats up for adoption, so let us match you to your ideal cat!



## Contact Us

adoption@the9livesproject.org 1300 CAT 999

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